

The logo for HomeWorld Business features the words "HOMEWORLD" in a large, blue, serif font. Below this, the word "BUSINESS" is written in a smaller, red, sans-serif font. A thin red horizontal line is positioned between "HOMEWORLD" and "BUSINESS". The entire logo is centered within a light gray rectangular background.

Crate & Barrel's Segal Keynote At Chicago Market

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Gordon Segal, chairman and co-founder of Crate and Barrel will give the keynote presentation at this month's The Chicago Market: Living and Giving.

The presentation, "It All Begins With the Merchandise," will be held on Monday, January 25 from 4 to 5 p.m. at the Merchandise Mart Conference Center. He will share specific methods on how to find unique product that will help retailers differentiate their store with a wider range of customers. Segal will also describe how to use product to establish a point of view or brand position, and how to educate employees. RSVP is required to events@shopchicagomarket.com.