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"Life is an unbroken succession of false situations."

Thornton Wilder

Greenbuild 2007: Momentum Achieved

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Product Intro

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Greenbuild 2007: Momentum Achieved

by Robin A Carroll

If the swarms of attendees at the **2007 Greenbuild International Conference and Expo** were any indication of the temperature of responsible building, things are cooking, and on the front burners. Held in Chicago, November 7-9, the town provided the perfect venue – the LEED-certified McCormick Place West building – along with a show stopping opening speaker: Former President **Bill Clinton**.

A concept started some 14 years ago, the Greenbuild of today has come a long way from its early days of what

U.S. Green Building Council (USGBC) President and CEO, **Rick Fedrizzi** described as “about 85 people gathering to talk about their hopes and dreams.” Today, in the show’s sixth year, at more than 22,000 attendees, the movement has more than picked up steam.

From architects, contractors and designers, to students, educators and building owners, the variety of attendees was rivaled only by the array of exhibitors and products. With 850 exhibitors, the show covered all categories from ground to

sky with products including, but certainly not limited to, radiant subfloors, chemical-free water treatment technologies, toilets, hand dryers, windows, lighting, ceiling tiles and roofs.

Beyond the impressive showing of products and attendees, educational sessions numbered one hundred, proving there’s a lot to say and learn about green building in 2007. A number of awards presentations throughout the show and during special events, honored the new and established leaders of green building. Visitors to this year’s show were also treated to a festival of films that promoted green building practices and awareness of issues surrounding the built environment.

How Green was Greenbuild?

Conventions by nature are not exactly earth-friendly, so how can a conference focused on building green, combat this dichotomy? With a laundry list of energy and resource-conserving moves that illustrated the small and painless changes that can be made in daily life, and in a day-in-the-life of a convention. Highlights of steps taken to reduce the impact of the show included, 20 recycling centers available throughout the building, the reduction of convention center light, power and HVAC during move-in and move-out times (seemingly, a hardship that Greenbuild exhibitors did not mind), the elimination of individual water bottles, replaced with water served from large containers, and the sweeping, rather than spraying, of parking lots, sidewalks and driveways.

To minimize waste, the caterer, convention center and hotels participated in a waste management audit that included the practical – recycling glass, aluminum, plastic, paper and cardboard – and the not so practical – donation of leftover food (not certain who received those donations or how). The show decorator provided exhibitors with a donation area for giveaways and building supplies. And of course all conference materials, where possible, were printed on recycled paper or were made from recycled materials.

USGBC

Driving the event was the USGBC, the non-profit organization dedicated to sustainable building design and construction. Responsible for developing the **Leadership in Energy and Environ-**



Exhibition Floor

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...Greenbuild, *Cont'd from page 2*

mental Design (LEED) Green Building Rating System, the USGBC promotes the environmental, economic, health and community benefits of green building. At this year's show, among the countless initiatives, partnerships and activities presented, was a re-launched website for the group (www.usgbc.org), as well as a new website, www.greenbuild365.org. The new site promotes green building education by providing a learning portal for the 12,000 member organizations and 72 regional chapters nationwide, as well as for the general public.

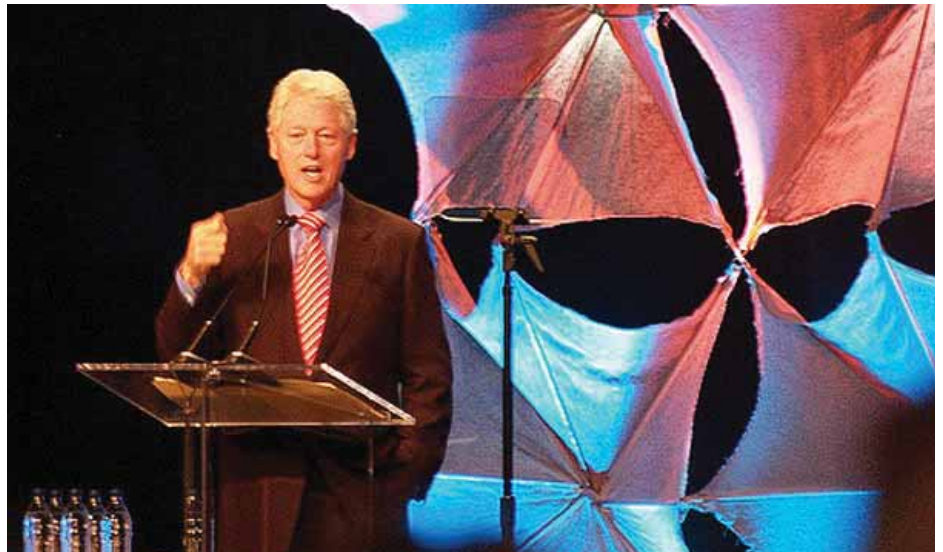
In the opening presentation, USGBC President Rick Fedrizzi shared a number of statistics wildly in favor of green building and the energy savings it affords owners and occupants. He talked about how it's time to begin changing minds, and one way is to challenge the misconception that green building has a higher price tag than traditional methods. That statement tends to contradict conventional wisdom and the buzz in some parts of the design and architecture worlds. But it brings the promise that green building and products, as they are more readily available, will become not just the smart and responsible choice, but also the affordable one.

Chicago

Not only did the move to Chicago this year provide expanded exhibitor space, it offered a connection with one of the greenest cities in the country. One of the first cities to adopt the LEED Rating System, the city now has more buildings registered to earn the certification than any other city in the world. "Chicago is a leader in reducing greenhouse gas emissions and we are pleased to be working with USGBC to make green building a key element of our efforts," said Mayor **Richard M. Daley**.

Keynote

A reported 8000 individuals showed up to hear what former President Bill Clinton had to say about the environment and green building. The keynote served as a platform not only to punctuate the importance of green building, but also to announce a number of new partnerships and initiatives that both the **Clinton Foundation** and the **Clinton Climate Initiative (CCI)**, have formed with other crusaders in the movement.



Former President Bill Clinton

While he conceded he was "preaching to the saved," clearly his focusing attention on these issues adds a new level of urgency and excitement toward the cause. He talked about how important it is to prove to the world that green building is a staggering economic opportunity. He and his organizations are rallied around the mission of "operationalizing" green for those wanting to help.

"The tools we need to dramatically reduce our carbon emissions exist today," said President Clinton. "When it comes to climate change, the hurdles we face aren't technological, they're organizational, which is why my foundation is partnering with cities, businesses, non-profits and schools alike to design systems and programs that reduce energy consumption. The solution to the climate crisis isn't far off in the future – it's in the buildings we inhabit, our civic infrastructure and the way we organize our lives."

Putting his money where his mouth is, mention was made of his Little Rock Presidential Library, which is taking steps to upgrade from its current LEED Silver rating, to a Platinum status.

Among the new partnerships and initiatives announced at Greenbuild 07 was one with the City of Chicago, another with GE Real Estate, and a third with the Green Schools program. Each is designed to improve energy efficiency of hundreds of millions of sq.ft. of public and private real estate throughout the U.S.

The City of Chicago partnership will seek to retrofit the **Sears Tower** and **Merchandise Mart**, the country's tall-

est and largest buildings, respectively, to increase efficiencies and reduce carbon footprints. Additionally, a green overhaul of privately-owned, multi-tenant housing around the city has been planned. Building owners will jointly contract for energy performance contracts and use future energy savings to finance the project implementation. "Chicago has always led by example when it comes to protecting the environment," said Mayor Daley. "The Clinton Climate Initiative will play a major role in helping us reach our goal of making Chicago the most environmentally-friendly city in the country."

GE Real Estate – one of the world's most significant commercial real estate companies — will partner with CCI to identify and implement building retrofit projects across their global portfolio. When you consider that 75% of greenhouse gas emissions are from urban areas, taking these steps becomes critical. GE Real Estate believes it will make a large and positive impact on the environment, while benefiting business, echoing Clinton's sentiment about green building being an economic opportunity.

The Green Schools Program has teamed with CCI to work with K-12 schools, and universities throughout the nation, to retrofit these buildings to reduce energy consumption. "Green Schools are a powerful demonstration of our commitment to our children's future and it's a powerful way to show the next generation how we can make a difference in this world," said Mr. Fedrizzi. With

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...Greenbuild, *Cont'd from page 3*

20% of the population going to school, the message was clear that this is an important place to begin educating about green building.

Who's Doing What

With an overwhelming number of exhibitors and products to choose from, the big players provided ample overviews of what's happening here and now in green building. Most had something to brag about in terms of products that have achieved **Cradle to Cradle Certification**, another means to tangibly and credibly measure achievement in environmentally-intelligent design. And all of them are a part of keeping the green building momentum going.

Herman Miller

The Herman Miller product offerings were vast and impressive, with a number of flexible, resource-efficient office spaces geared toward sophisticated energy management. The **Be Collection** (launched at NeoCon this year), is all about individualized comfort designed to eliminate daily annoyances. What does this have to do with being green? Each piece employs the company's **Design for the Environment** protocol (DfE) as far as material selection and product design. "This is the underlying foundation of our business," said **Robin Hofmeyer**, General Manager, The Be Collection, when asked about how green works into their business.

From their personal heating and cooling unit, **C2**, that requires 90% less energy than a typical space heater, to a



Herman Miller: Leaf



Steelcase: Viridian

keyboard tray made of recycled material, the products were not only green, but also interesting to look at. Among the many designs and products was the seductive **Leaf** light designed by **Yves Béhar**. It uses about 40% less power than compact fluorescent lights, and offers personal adjustments to intensity, warmth or coolness, at the touch of a fingertip. Check out www.hermanmiller.com and the Be Collection **weBESodes** ("Squink" is a personal favorite) for a full sense of how this collection works.

Steelcase

Introduced at Greenbuild this year was the **Viridian** casegoods line from **Nurture by Steelcase**, the first line of healthcare casegoods to receive Cradle to Cradle Silver Certification. The line is made from low emission, pre-consumer recycled wood fiber, with PVC-free edge banding on cabinet tops, bases, sides and door fronts, plus recycled aluminum hardware. More simply put, "it's a holistic approach that reflects our commitment to the environment for decades to come," said **Michael Love**, president of Nurture by Steelcase.

With their green products, design is factored in just as much as environmental consciousness according to **David Rinard**, Director of Global Environmental Performance. "Environmental product that's ugly, doesn't succeed," said Mr. Rinard. Of the numerous interesting tools on display, one by **PolyVision** was intriguing. The **Thunder Virtual Flipchart™ System** allows companies to share information in any format. It communicates, displays and organizes data all on a shared group canvas in real

time. This innovative type of information capture saves hundreds of flips charts, beautifully synching up technology, work process and space saving advances.

Haworth

Talk about practicing what you preach, Haworth's new corporate headquarters in Holland, MI, will house 300,000 sq. ft. of sustainable design. Incorporating many of the principles the company encourages its clients to adopt, the building will feature adaptable workspace solutions throughout, such as access flooring, moveable walls and modular free-standing furniture. The project has been registered for LEED-NC Gold Certification by the USGBC.

Additionally, the building will feature a roof that goes beyond green to actually incorporate greenery. Pre-grown by LiveRoof, the greenery will cover 45,000 sq. ft. of roof space. "Even the pots are made from seeding and are biodegradable," said **Susan Kuzee**, Marketing Communication Program Specialist, Haworth. Of note throughout the show, numerous exhibitors offered products for green roof solutions.

HNI

The **Initiate** product, first introduced by **The HON Company** at NeoCon, features a patent pending material called **Nature Core** that is offered as an alternative construction material on Initiate's panel system. It is a fiberboard made from a blend of natural and synthetic fibers. The primary natural fiber – kenaf – is second only to cotton in volume

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...Greenbuild, *Cont'd from page 4*

grown around the world, so it has an established supply base. "For years, kenaf has been used in automotive interiors as insulation against road noise," said **Jim Cahill**, vice president of systems for The HON Company. Customers won't notice the difference in their panel systems, but will gain the benefits of sustainability, "all without an increase in cost," said Mr. Cahill.

Knoll

At the show, President Clinton recognized Knoll and the **Chicago Climate Exchange (CCX)** for their strides in reducing greenhouse gas emissions. Each year Knoll sets its own sustainability goals to continue the momentum being built. The company has even established its own set of standards – The Knoll 8 – for reporting its progress on becoming a more sustainable company.

Lou Newett, Knoll's Director of Environmental Health and Safety, works with designers to enhance the sustainability of Knoll products and develop programs to ensure continuous improvement in environmental, health and safety performance. "Our vision is to lead the industry in energy efficiency just as we have led in Clean Technology," said Mr. Newett. Among Knoll's many initiatives are the reduction of CO2 emissions in products and in plants, the supporting of sustain-

able forestry, and the promotion of green education.

Additionally, Knoll clients are working with the non-profit foundation **ANEW** (Asset Network for Education Worldwide) to address the ways surplus is liquidated in the A&D industry. Working to collect and repurpose surplus furniture, fixtures and equipment for underprivileged communities, the group not only diverts enormous amounts of waste with its efforts, but it's also providing for those in need of adequate facilities. Visit www.anewfound.org for more details.

Small, Painless Changes

So what kinds of small, painless changes can be made in our daily lives to stimulate the type of energy and resource conservation that makes an impact? From switching to responsibly-produced office furnishings, to the simple act of using both sides of a sheet of paper, it is clear there needs to be a new way of thinking that will ideally translate to habit in daily life.

Following are a few bright ideas culled from the Greenbuild brochure:

- ▶ Use public transportation
- ▶ Pass along your newspaper to someone else or make sure it's recycled

Cont'd on page 6, Greenbuild. . .



Haworth Booth

NeoCon® World's Trade Fair
Chicago
June 9–11, 2008
neocon.com

NeoCon® East
Baltimore
October 29–30, 2008
neoconeast.com

NeoCon® XPRESS
Los Angeles
August 20–21, 2008
neoconxpress.com

IIDEX/NeoCon® Canada
Toronto
September 25–26, 2008
iidxneocon.com

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...Greenbuild, Cont'd from page 5

- ▶ Carry a reusable drink container
- ▶ Recycle your materials in appropriate bins
- ▶ Avoid plastic take-out containers
- ▶ Turn off your hotel room heat/air and television when you leave the room

Also, a few simple tips to "green" your home before you leave for vacation or a conference:

- ▶ Turn down you thermostat on your water heater
- ▶ Adjust your AC/heat thermostat
- ▶ Stop your newspaper, unplug appliances
- ▶ Pack a nightlight so hotel lights are not needed throughout the night
- ▶ Bring your own water bottle or coffee mug.

Things may seem rather quotidian, lacking in sparkle and panache. But they do show how just a very small shift in attitude can have immense consequences.

With so many directions to head in and so much work to be done, Greenbuild 2007 was both overwhelming and energizing. From mobilizing individuals like architects, business executives, par-



Exhibition Floor

ents and concerned citizens into action, to ensuring green buildings for everyone within a generation, the goals and tasks are many, and time and resources are running out. Even today, said Mr. Ferruzzi, "for every new building in America that uses LEED, there are nine others being built as if our collective future didn't matter." There's a long way to go, but the wheels are most definitely in motion, and

in this industry, we have the developers, exhibitors and attendees of Greenbuild to thank.

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Robin Carroll is a freelance writer specializing in interior design and architecture. She can be reached at robin@angell-ink.com.



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2007 Nightingale Awards

Contract magazine, in association with the **Center for Health Design** and the **Healthcare Design.07** Conference awarded the annual **Nightingale Awards** during the Healthcare Design.07 Conference in Dallas. The awards recognize innovation in healthcare product design, and five healthcare manufacturers took home awards.

The competition was open to exhibitors at Healthcare Design.07 Conference, and judged entrants on the following criteria: their contribution to the healing environment; functionality; quality and durability; aesthetics and style; pricing; and innovation.

Each year, a jury of interior designers and architects judge the competition entries on-site at the Healthcare Design Conference. This year's jury included **Dana Brandle**, an interior designer at RTKL in Dallas; **Cheryl Nitch**, a project designer at Earl Swensson Associates in Nashville; **Kevin Lynch**, a healthcare designer at HDR in Dallas, and **John Jouletsis**, director at Kaiser Permanente in Oakland, Calif.

This year's winners are:

Brandrud Furniture, Centé

Centé is designed to address issues of patient handling, patient therapy, and caregiver ergonomics. Its proprietary tilt mechanism allows patients and caregivers to more safely perform ingress/egress activities and provides a slightly reclined resting position for improved circulation and comfort. Tensioned elastomeric woven materials in both the seat and back reduce the potential to develop pressure sores while seated, and reduce heat build-up through air circulation, while optional rear casters provide mobility for staff and caregivers.

Cont'd on page 8, Nightingale. . .



Brandrud: Centé



STYLEX

MG Lounge | Design by Mark Goetz
stylexseating.com
800.257.5742

...Nightingale, *Cont'd from page 7*

cf stinson, agION Upholstery Collection

agION is a patented, safe antimicrobial technology that actively targets bacteria on the protected surface of upholstery for the life of the piece of furniture, providing PVC-free upholstery with its own built-in immune system. Unlike other topical antimicrobials, agION, which is FDA approved and EPA listed as an additive, is formulated directly into the upholstery. Contact with moisture activates silver ions to release and provide continuous protection.

IoA Healthcare Furniture, Connect Chair

The Connect Chair can be reclined to any position desired from flat to 32-in. high, facilitating patient transfer to and from a bed. This flexibility also allows the chairs to function as an exam table as well as a seating option. A wide variety of materials and finishes are available, as are upholstered, wood or urethane arm caps. All components are made with engineered wood composites and steel reinforcements, while the connecting frame is craft from heavy gauge carbon steel.

Nuture by Steelcase, Opus Overbed Table

Drawing from observations of how doctors, nurses, family and patients use overbed tables, the Opus Overbed Table features two top surfaces to accommodate a range of activities. One surface is stationary at standing height while the other is height adjustable with a non-handed concave shape and soft corner radii for patient comfort. The care provider surface has an integrated spill retaining edge with no seams and additional small extension surfaces that can be pulled out or hidden as needed. Thanks to its concave shape, the patient top can be brought closer to the patient than traditional rectangular tables, and an integrated spill retaining edge with no seams and integrated cup holders help control unnecessary spills.

Cont'd on page 9, Nightingale. . . .



cf stinson: agION Upholstery Collection



Nuture: Opus Overbed Table



IoA: Connect Chair

...Nightingale, Cont'd from page 8

Pressalit Care, Pressalit Care Height-Adjustable Toilet

The Pressalit Care Height-Adjustable Toilet brings enhanced independence and comfort to individuals with impaired mobility. Level transfer from a wheelchair is facilitated, and adjustable support arms add safety and ergonomically appropriate support. The steel frame supports up to 400 lbs., and the low-maintenance polycarbonate façade wipes clean with soap and water. The toilet is housed in an understated flat cabinet designed to minimize its presence in the toilet space, while a large split-flush control is designed for easy use by people with little to no twist or grip capacity. ▲



Pressalit: Height-Adjustable Toilet



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Where Research Informs Design

Noise can be more obtrusive when it is inconsistent with visual expectations. Although the high partitions sometimes used in open-plan offices increase visual privacy, they do not always block sound transmission. Workers may still experience significant distraction, according to research from the *Journal of Environmental Psychology*. For more information about this and other affects on workers of open-plan offices see our Research Summary, "Individual's Responses to Open-Plan Office Design."

www.informedesign.umn.edu

KI's Shoe FÊTEish

by Jean Lin

Ki's event planners were thinking outside the (shoe) box this week when they sponsored an evening of shopping and networking at NYC's Saks Fifth Avenue department store, co-sponsored by **Pallas Textiles** and **Skyline Design**.

More than 175 architects and interior designers flocked to the 8th floor of Saks to find glittery overhead lights, blindingly spectacular women's shoes, various refreshments at Café SFA – Sak's 8th floor dining spot – and a 15% discount.

Both Pallas and Skyline introductions were on display. Pallas previewed samples of its upcoming collection **Simply Real**, designed by **Laura Guido-Clark**. The collection features four lines that highlight unique color combinations in fabrics made of recycled and recyclable materials. The collection's 100% bamboo offerings were luxurious and attractive, further validating bamboo's validity in the market. Also on display were a number of pieces from Skyline Design's architectural glass collection, available for KI's **Genius** architectural wall systems including options for patterns, frosted finishes, weaves and textures.

While I did survey the new KI products, I didn't buy any shoes. And when one pair caught my eye, I discovered that even with the discount they would cost about one month's rent. Needless to say, I gently set the shoe down and backed away slowly, reaching instead for a much more cost effective crab cake hors d'oeuvre.

To help us out, KI raffled off two \$100 gift cards for the store. Also up for grabs were several totes made from the Simply Real collection.

The mood of the evening was festive, perhaps due to the universal knowledge of a looming holiday season. "An event like this is a great way to bring together members of the A&D community, showcase some of our products and just have some fun," said **Norman Nance**, IIDA, LEED AP, vice president-marketing, A&D and environmental initiatives, KI.



Saks 8th Floor



Pallas Textiles



Norman Nance, KI, Paul Makovsky, Metropolis magazine, Eberhard von Huene, KI

Product Intro

Loop's Foundation

The first, or foundation year, of art school is marked by long hours in studio, a diversity of courses, and experimentation across many artistic mediums. New Zealand based **Loop's** newest collection, **Foundation**, captures the exploration and creativity typical of this year with new commercial and healthcare fabrics demonstrating the lines, geometric renderings and brushstrokes likely to be seen in any student's foundation year sketchbook.

"With Foundation we took a softer approach to surface pattern, returning to the organic core of art and design," notes **Stephanie Moffitt**, Loop's design director. She points out, "We looked at the value of an artist's own handwriting and individuality while exploring sketching and painting techniques that would translate nicely onto fabrics."

Foundation highlights elements of traditional foundation year work, including graphic charcoal circles, blotted paint, etched lines, brushstrokes and geometric shapes. Ms. Moffitt and her team sourced fabrics including fine cottons, wool and nylons to best translate the level of detail inherent in the designs, as well as to meet all appropriate performance standards for the contract and healthcare marketplaces. ▲



Loop: Foundation



Loop: Gesture



Loop: Foundation



Inspiration for Gesture



Inspiration for Foundation

Product Intro

► **Groupe Lacasse**, based in St. Pie, Quebec, debuted **Morpheo**, a new casegoods collection. Morpheo is double GREENGUARD certified for both Indoor Air Quality and for Children & Schools certification. Morpheo workstations can be doubled-up, mirrored, lined side-to-side or positioned back-to-back for numerous configuration possibilities. Two-tone color combinations with anodized aluminum accents and translucent doors give the collection a contemporary look.



Groupe Lacasse: Morpheo

► **MegaStar Systems** introduced the **MegaLift FSE Vertical Lift Module**, a user friendly system for locating and retrieving stored items. The system will deliver items without the operator bending, stretching, or reaching and the operator can adjust the delivery height of the tray to reduce fatigue. The MegaLift FSE VLM also can easily be fitted with hoists, lifts and vacuum grippers to aid operators in handling heavy or oddly shaped items. www.MegaStarSystems.com



MegaStar: MegaLift

Material of the Week

2687-09

Wall covering

Wallcoverings that incorporate stitched designs. These hand painted and lacquered papers are stitched with contrasting thread in four different designs. They are Class A according to ASTM E-84, flexible and are installed as regular paper wall-coverings. Although designed for use on walls, the paper may be applied to stationery and packaging.



This column is published in collaboration with Material ConneXion. For more information regarding the material previewed, please contact Michael LaGreca at mlagreca@materialconnexion.com. T: 212.842.2050.

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► **Moroso USA**, Brooklyn, NY, launched the **Panna Chair**, designed by **Toku-jin Yoshioka**, Design Miami's 2007 Designer of the Year. The Panna, which means *cream* in Italian, is based on a soft, enveloping form, and is named for its special upholstery technique, which produces seams that suggest peaks of whipped cream. The Panna Chair is currently offered in a black or white quilted fabric as well as other fabrics and leathers. www.moroso.it.



Moroso: Panna Chair

► **National**, a division of **Kimball International**, introduced, **Casbah**, a furniture line with desks, storage units, conference solutions, tables, filing and bookcases. Features include a recessed facade work surface, arc modesty panels, tambour door and pop-up grommet with the interlink system.



National: Casbah

Noteworthy

► **Gary Brennan** and **Cyrus Izzo** were appointed Co-Chief Executive Officers and Co-Chief Operating Officers for **Syska Hennessy Group**, NYC. Mr. Brennan began his career with Syska Hennessy Group in 1982. He most recently served as Executive Vice President and Managing Director for the firm's Western Region. He will continue to be the Account Principal to some of the firm's clients. Mr. Izzo, who joined Syska Hennessy Group in 1993, most recently served as Senior Vice President and the firm's National Critical Facilities Director.



Cyrus Izzo



Gary Brennan

► **Heather Martin** will lead the **Sacramento Interior Architecture and Design Studio** for **Ware Malcomb**. She has ten years of interior design and architecture experience and has served on projects for commercial office, financial institutions, retail, hospitality and healthcare work. **Tiffany English**, former director of the Sacramento office relocated to San Diego.

► **John Miesner** was promoted to **Director of Global Marketing** for **IA Interior Architects**. Mr. Miesner joined the firm in 1990 and became Principal and Director of Marketing, managing accounts with Merrill Lynch and Bank of America. In 1993, he established IA's network for service delivery throughout the Asia-Pacific region. In his new role, Mr. Miesner will be responsible for developing the firm's short and long-range marketing and promotional strategies.



John Miesner

► The **AIA** announced the four projects that were chosen to receive **Upjohn Research Grants**, a program that gives preference to proposals which team academics and practitioners. The projects also must relate to one or more domains of architectural knowledge: Leadership, Practice, Design, or Building Performance. The winners of this year's \$25,000 grants are

– **Jenny Sabin** and **Peter Jones** for Nonlinear Biosynthesis

– **Alison Kwok** for Case Studies of Carbon Neutrality

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–**Bill Rostenberg, Mara Baun, Mardelle Shepley** for Eco-Effective Design and Evidence-Based Design: Removing Barriers to Integration

–**Coleman Jordan, Muhsana Ali, Paul Gerstenblatt** for Passageways/Portes et Passages du Retour. www.aia.org.

▶**AIS**, based in Hudson, MA, received a **New York State Contract** for office furniture and seating. The new contract allows end-users to choose their dealers, resulting in greater selection and more competitive pricing, a switch from the times of dealer controlled contracts when manufacturers had to rely on one or two dealers to cover an entire state.

▶**The 2007 Autodesk/AIA Green Index**, an annual survey which measures how AIA members are practicing sustainable design, revealed an increase in green design. The survey reports 70% of architects see client demand as the leading driver of green building, and that the primary reason these owners and developers are demanding greener buildings is to reduce operating costs. Architects are responding by significantly increasing their use of sustainable elements such as high-efficiency HVAC systems, recycled building materials and using software to model energy usage. Further information regarding the survey can be found at <http://www.autodesk.com/green>.

▶**The EDRA/Places Awards 2008** call for entries deadline is **February 7, 2008**. The awards, in cooperation with **Metropolis**, celebrate excellent places and how people inhabit them. Entries are judged in design, planning, and research. New this year is recently published books which advance understanding of place and design of exceptional environments. Jurors are **Dennis Frenchman, Leanne Rivlin, Fritz Stein, Susan Szenasy, and Jane Weinzapfel**. For information, visit: www.edra.org or www.places-journal.org.

▶**Global Link Logistics**, Tucker, GA, expanded its **FLEX**, Furniture Less than container EXpress, service to the Midwest to include markets in Minnesota, Nebraska, North Dakota, South Dakota, and Wisconsin. FLEX allows retailers and importers to consolidate orders within the Asian manufacturing region and to ship directly to North American retailers. www.globallinklogistics.com.

▶**Herman Miller** became the first **Research Partner** for the **Center for Health Design**, a nonprofit research and advocacy organization that focuses on research about healthcare facility planning, design, and construction. Affiliated with CHD as a founding sponsor in 1990, the new three year tenure as a Research Partner will enable the company to support and collaborate on research initiative and ongoing projects.

▶**The HON Company** reported two organizational changes in order to provide a more specialized view in the areas of sales and marketing. **Don Mead** became the vice president of marketing and will be responsible for developing and enhancing market capabilities. **Jeff Lorenger** accepted the position of vice president of sales and will lead all operations of customer support.

▶**IA Interior Architects** won the **Most Environmentally-Friendly Design** at **Furniture 4 Kids**, an annual charity event to support the **Mavs Foundation**, the Dallas Maverick charity that assists local youth through programs stressing education, good health, and learning life skills. Twenty-six design firms were given identical sets of child-sized tables and chairs to re-design and decorate. IA's idea was: Kids Goin' Green, a gardening table designed to encourage children to take an active role in the natural environment. With compartments for clay pots, some vegetable seeds, a pail and gardening tools, the table was educational and inviting.

IA also announced the opening of its New Delhi office under the leadership of **Ritu Vij**, AIA managing director. The new office is located at 38C, Pocket B, Gangotri Enclave, Alaknanda, New Delhi 110019, India. T: +91.11.40533920.

▶**Mohawk Industries** has created a new umbrella program, **Greenworks**, which places all green projects under a single platform, to allow its consumers, dealers and employees to better understand the full scope of Mohawk's environmental efforts. The umbrella program tells about the **Greenworks Center** for processing all types of synthetic carpet fiber and about the patent-pending technology for processing 100% of the carpet fiber, backing and latex. It also discusses the continuing programs for manufacturing efficiency and the educational efforts being made on all levels.

▶**OFS Brands, Inc.**, based in Huntingburg, IN, received a **Star** rating by the **Voluntary Protection Program (VPP)**. OFS Brands is the only company in its segment to receive this award, and only the second in the office furniture industry.

▶**Perkins Eastman** received two **Intranet Innovation Awards** for its **ORCHARD** system, an online resource that enables the firm's approximately 750 employees to share knowledge across project teams, studios, offices, and practice areas, and throughout the entire global organization. The company received a Gold award for "Communication and Collaboration" and a Commend Entry award for "Intranet news via Blackberry."

▶**Shaw Industries** was awarded the **Seal of Sustainability** from the **Sustainable Business Institute** in recognition of its sustainable business practices. The SBI is an organization committed to serving as a source of service, analysis and information to the public and to current and future leaders.

▶**Skanska USA Building Inc.** donated labor and materials to complete construction of an aquatic therapy pool for **Cerebral Palsy of North Jersey's Horizon School (CPNJ)**. The school offers educational and therapeutic programs, supported by specialized medical services, for students ages 3-21 with multiple disabilities. The project was abandoned by another contractor and highlighted on a news report, bringing it to Skanska's attention. Superintendent **Robert Boyle** was responsible for managing the 1,500 sq. ft. addition, which includes two shower changing rooms, restrooms, storage for pool equipment and a pump room for the pool.

▶**Steelcase** reported that it exhibited the most **MBDC Cradle to Cradle** certified products at the Greenbuild International Conference & Expo, held November 7-9, 2007. The company earned a record twenty-three Cradle to Cradle Certifications for a variety of architecture, furniture and technology products. Certified products on exhibit at Greenbuild included *Amia*, *Leap*, *Think, Move*, *Siento seating*, *Pathways Privacy Wall*, the world's only certified moveable wall, and *Answer* and *Montage*, the world's only certified workstations, and Viridian by Nurture by Steelcase. Additionally,

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Designtex, a Steelcase company, exhibited four certified fabrics and one certified wallcovering. **PolyVision**, a Steelcase company, exhibited the only product in the world, the E3 markerboard, to receive global Certification, and **Nurture**, another Steelcase division, showed its certified healthcare fabric.

► **Steffian Bradley Architects** collaborated with vendors from **Blueridge Carpet** and **Crossville Tile** to win **Best in Show** at the **Interior Design Boston Fashion Show** on October 25. The theme, **What's Next?** led SBA to think of the fluctuating state of water and its ability to symbolize the changes in all living things. The costumes representing Ice, Water and Vapor, were largely constructed of raw materials, such as unbacked carpet, carpet yarn, fiber pellets and tiles. The costumes were modeled by SBA staff members.

► The **turkey** and the bald eagle were, at one time, each considered as the national symbol of America. Benjamin Franklin was one of those who argued passionately on behalf of the turkey. Mr. Franklin felt the turkey, although "vain and silly", was a better choice than the bald eagle, which he felt was "a coward." Happy Turkey Day!



► The **U.S. Green Building Council** honored 2007's most influential green building leaders at its annual Leadership Awards celebration at the Greenbuild International Conference and Expo. The awards recognize companies and individuals in six categories who show vision, leadership and commitment to green building design and construction. The winners were:

– **Gail Lindsey** for Community

– **The Aldo Leopold Legacy Center** for Education

– **Rob Harris** in the LEED category

– **David Eisenberg** and the **Development Center for Appropriate Technology** for Organization Excellence

– **Kieran Timberlake Associates** for Research

– **Ashok Gupta** for Advocacy.

► **Virginia Tech's** undergraduate architecture program, according to **Design Intelligence**, a bi-monthly design journal, ranked first in the nation, based on a poll of more than 100,000 architecture and design professionals. The College of Architecture and Urban Studies' graduate architecture program ranked fifth and was first among public universities. Tech's School of Architecture and Design has more than 1,100 students enrolled, more than half of whom study architecture. The school employs about 100 faculty and staff.

Re-Sited

► **Claire Bonham-Carter** was named **Director of Sustainable Development**, focusing on **DMJM H&N** and **EDAW**, both operating brands of **AE-COM**. She will be responsible for implementing sustainability throughout every practice line and in daily operations. Ms. Bonham-Carter's, whose background is in managing sustainable energy projects, is a native of Great Britain, where she offered policy guidance on climate change and input on renewable energy opportunities in the construction of new schools.

► **Audrey Fedele** joined the sales team at **SPACES**, an Allsteel dealer based in Denver. She will be responsible for the Sales and Marketing departments of Spaces.



Audrey Fedele

► **Tiffany Novotny** joined **IA Interior Architects** as Contracts Manager. Ms. Novotny, formerly with Nexant, Inc., brings seven years of contract administration experience to the position. She will review, draft, negotiate, and administer master agreements and project contracts.

► **David Saviola** joined **DMJM Design** as **Associate Principal for Design**. His design and planning skills are shown in art and civic work and mostly notably in his leadership on the recently completed Colburn School campus expansion encompassing the School of Performing Arts and the Conservatory of Music.

► **Vincent Treague** joined **Walker Parking Consultants/Engineers**, Elgin, IL, as Senior Engineer. Mr. Treague previously worked with Primera Engineers as Electrical Group Manager. Brian Faith also joined the company as a Project Manager for Walker Restoration Consultants, a division that investigates and prescribes remediation alternatives for structures, facades, and plazas and exhibiting deterioration. Mr. Faith comes from Raths, Raths & Johnson where he was a Senior Architect.

Projects

► The **Akron-summit County Public Library Kenmore Branch** is in the final stage of a project begun in 1997 to expand or replace 15 out of 17 library branches. **MoodyNolan**, Columbus, OH, will oversee the \$2.5 million dollar project which is located on the site of the former Kenmore Fire Station. The 11,500 sq. ft. facility triples the size of the current library, which will be converted to a parking lot.

► **Gerner Kronick + Valcarel, Architects** will renovate the 21st floor and part of the 17th floor of the **Rockefeller Center** building to create new offices for **GAM, Global Asset Management**. Their design incorporates glass and wood to create unique work environments. The public areas and office fronts will use 4"x8" wood bricks mixed with glass, and wood-frame fabric ceilings will be used for the conference rooms. A completion date is scheduled for January 2008.

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► **Jean Nouvel**, the famed Paris based architect, was selected by **Hines** as the designer for a new building adjacent to The Museum of Modern Art. His preliminary design shows a 75-story steel and glass structure which tapers as it rises. A mixed use is contemplated, including a 50,000 sq. ft. expansion of MoMA's galleries, a 100 room seven star hotel, and 120 highest end residential condominiums. Mr. Nouvel is head of Ateliers Jean Nouvel and has received the Aga Khan Prize, the Gold Medal of the French Academy of architecture and the Royal Gold Medal of the Royal Institute of British Architects.

► **The Rochelle Park**, the New Jersey office of **Stantec**, was retained to design new offices for **The Control Group**, a printing and packaging company. They will provide architectural, engineering and interior design services for a building whose interior will be completely demolished to create executive offices, general offices and laboratories. The project is expected to be completed by the end of 2008.

► **Sears Tower** and the **Merchandise Mart** are being retrofitted to meet **LEED** certification. The Sears Tower, which opened in 1973, would become America's tallest "green" building. With support from the Clinton Climate Initiative, the Sears Tower and the Merchandise Mart, which did receive a LEED Silver certification last week at Greenbuild, are being retrofitted with energy efficiencies and other green features

► **Skanska USA Building** began the construction of a three-story, 100,000 sq. ft. support building and renovation of a 125,000 sq. ft. facility at a major pharmaceutical campus in New Jersey. The fifth of a five part project, the plans call for office planning and renovation, laboratory renovations, a new parking deck, cafeteria and fitness center and a new clinical manufacturing structure.

Events

► **AIA New York** will hold the **2008 Board Inaugural** on Tuesday, **December 4**, from 6:00-8:30 pm at the Center for Architecture, 536 LaGuardia Place, to recognize the passing of the gavel from **Joan Blumenfeld** to **James McCullar** and to kick off the 2008 Theme of the Year: **Design for Living**. Keynote

speaker is Marshall Purnell, 2008 President of AIA National. For more information, www.aia.org.

► **Beyond Icons: Contemporary Chinese Art in Miami**, an exhibition featuring eight artists, will show from **December 6-9** as part of the **Art Loves Design** during Art Basel Miami Beach. An opening reception will be held December 6 from 7:00-midnight at the exhibition space in the Newton Building, 3901 NE 2nd Avenue, 2nd Floor, Miami, FL. The focus of the exhibit, under the leadership of curator, Ms. Weng Ling, is to show the current impact of Chinese contemporary art on the international scene and to look at its potential for the future. Artists include: Gu Dexin, Liu Jianhua, Liu Wei, Wang Jianwei, Wang Qingsong, Xu Ji-ang, Zeng Hao, and Zhou Chunya

► **The City University of New York** is sponsoring a one-day course on the **Principles of Sustainable Design: Sustainable Strategies and Rating Systems**, on Saturday, **December 8** from 9:00-4:00 at NY Designs/CUNY, 45-50 30th Street Long Island City, NY. The course is led by ARUP consultant **Shruti Narayan** and **Jamy Baccus**, who worked on the design of the Freedom Town and the NY Jets Stadium. For more information: www.NYDesigns.org. 6 AIA credits are available.

► **Design Miami/**, a design forum combining high-end limited-edition design with historic works, will be open to the public from **December 7-9** at the Moore Building, 40th Street at NE 2nd Avenue. The show will feature 26 installations from historical and contemporary design galleries, a series of Design Talks, and presentation of the 2007 Designer of the Year Award to Japanese designer, **Tokuji Yoshioka**.

► **DOMOTEX Hannover 2008**, Hannover, Germany, runs from **January 12-15, 2008**, and is expected to exceed all figures for 2007 with more than 1,400 participating vendors from over 60 countries, and a turnout of more than 44,000 visitors. Other exhibiting nations on the DOMOTEX calendar are Belgium, Turkey, the Netherlands, India, China, Italy, Iran, Switzerland and Pakistan. Feature displays of DOMOTEX Hannover include: carpet/rugs, textiles and resilient floor coverings, fibers and yarns, parquet and other wooden flooring, laminate flooring, natural stone and ceramic floor tiles. Additionally, there will be conferences, forums and membership

meetings. For details on the range of exhibits and special events at DOMOTEX HANNOVER 2008, visit www.domotex.de.

► **Hern'n D'az Alonso**, principal and founder of **Xefirotarch**, will speak at the Art Institute of Chicago's Fullerton Hall, 37 South Wabash Avenue, Chicago, IL, at 6:00 pm on Tuesday, **November 20, 2007**. Mr. Alonso has worked in the offices of Enric Miralles in Barcelona and Eisenman Architects in New York. His work is included in the permanent collections of the San Francisco Museum of Modern Art, the Museum of Modern Art, New York, FRAC Centre, France, and the Art Institute of Chicago. For information and tickets, www.archdesign-society.org.

► **The IIDA 6th Annual Student Mentoring Week** is planned for **February 4-8, 2008**. Interested students should apply in pairs. The pairs will then be matched with a design professional that practices in the area of the students' interest. The spring issue of Custom, the IIDA student newsletter, will feature mentoring experiences from the week. IIDA Chapters also are planning student targeted programming in conjunction with Mentoring Week. If you are interested in participating in Mentoring Week as a mentor or a Student Member, please contact **Christa Koskosky** at 312.467.1950 or ckoskosky@iida.org.

► **The Office of the Future: Recent Trends in Office Lighting Featuring the New York Times Headquarters Building**, a lecture and tour, will be held on Thursday, **November 29**, from 6:00-8:30, at the New York Times Building, 8th Avenue, NYC. Guest speakers are **Glenn Hughes**, current Managing Director of Construction for the New York Times Company, and **Susan Brady**, president of SBLD Studio. Contact: **Fanny Gong**, AIA: ftg2@columbia.edu or **Hector Guillen**, AIA: HGuillen@jankorasic.com. CES credits available. ▲

Job Site

To place ads, send information to ad@officesite.com, and billing information to brad@officeinsight.com or Fax 203.972.6512, T: 203.966.5008.

For complete classifieds, go to www.officeinsight.com.

ARCHITECTURAL SALES REPRESENTATIVE

NYC, NJ

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Dancker, Sellew & Douglas, a single-source provider of innovative workplace products and services is seeking talented sales representatives for both the NYC and NJ area.

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msnyder@dancker.com or fax 908-231-1286

DIRECTOR OF MARKETING

Orangeburg, NY

Director of Marketing

Arc-Com Fabrics, an international Contract Textile Source, located in Orangeburg N.Y., 15 minutes north of GW Bridge, is seeking an experienced Marketing Director.

Responsibilities include advertising, marketing of new product, and trade show coordination. This hands-on position requires a creative person with excellent written and verbal communication skills. Please send resume with salary requirements to

mpichigian@arc-com.com

EOE/mfdv.

MARKET SPECIALIST

Chicago

Exciting Start-Up Opportunity in Chicago with European Manufacturer.

High end office seating and conference room furniture manufacturer seeks associate to join new US organization in building brand recognition within the A + D community and establish and maintain dealer relationships.

Initial territory Midwest with base in Chicago. Some contract furniture industry or corporate design background desirable. Salary commensurate with qualifications and experience.

E-mail resume to:

smartin599@aol.com

or call 773.807.2142 for detailed information

PRODUCT SPECIALIST

izzy has an opening for a Product Specialist

Provides support to the izzy product lines and overall brand direction. Areas of participation can include, but not limited to: customer and field support, assistance of the project mgmt process, supporting the 4P's of marketing, etc.

QUALIFICATIONS

- 3+ years industry experience, including internships
- Highly creative, open minded, self-starter
- Degree in Marketing/Business (BBA)
- Desire to continue education with MBA

At izzy, we believe in Collaboration, the greatest expression of the human spirit, which brings personal growth through shared experiences, knowledge and the pursuit of common goal. izzy is dedicated to building a life that matters and committed to enhancing the lives of others through good design and the contagious spirit of collaboration. izzy encourages all employees to be proactive, plan well, be positive, take risks, be creative, develop themselves, tell it like it is, take responsibility, recognize others and most of all have fun. If this culture appeals to you, then we would love to hear from you.

Please Mail your resume, cover letter and salary requirements to campers@izzydesign.com

An equal opportunity employer

SALES REPRESENTATIVE

Washington DC Region

Jhane Barnes Textiles, a leader in the Contract Textile Industry, seeks a multi-line sales representative for the Washington DC Region including: Maryland, Virginia and West Virginia.

We offer an excellent sales compensation package and a fabric line that is unparalleled. This is a rare opportunity to add a line to your package that will open doors to you and help support your other lines. Please fax qualifications to, C. Wick Wolfe, President, 203.484.9410 or e-mail to

wwolfe@jbtex.com

SALES REPRESENTATIVE

Philadelphia

Momentum Group, a leading supplier of contract textiles, has an opening available for a highly motivated Sales Representative. Qualified candidates will have minimum 2-3 years of design industry experience in a contract or commercial market. Four year college degree required with interior design sales and/or dealer sales experience preferred. IIDA and/or NEWH membership or affiliation desired. Candidate will possess strong people and communication skills, have a positive attitude, and be self-motivated. Frequent travel within territory required.

Momentum offers an excellent benefits package and a competitive compensation plan, including 401(k). Please send your resume including salary history via Fax / E-mail to: 949-833-0497 or jobs@momtex.com

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www.memosamples.com

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SALES REPRESENTATIVES

New York City

Jhane Barnes Textiles, a leader in the Contract Textile Industry, seeks a multi-line sales representative for New York City and surrounding areas including Long Island and Westchester.

We offer an excellent sales compensation package and a fabric line that is unparalleled. This is a rare opportunity to add a line to your package that will open doors to you and help support your other lines. Please fax qualifications to, C. Wick Wolfe, President, 203.484.9410 or e-mail to

wwolfe@jbtex.com

PROJECT MANAGEMENT

Chicago

IA Interior Architects, the only global architectural firm to concentrate exclusively on interior architecture, is hiring in its Chicago office. Current openings include:

Sr. Job Captain - Responsible for creating contract documents and for contract administration. A degree from an accredited architecture or design school and 5+ years experience producing commercial interior design projects are required. In addition to advanced AutoCAD/ADT skills and extensive contract administration knowledge, the position requires documentation and field observation skills, and extensive knowledge of building systems, codes and requirements.

Project Manager - Responsible for managing projects from conception to completion. You need 3+ years experience in commercial interior design, as well as a BA in architecture or interior design. The position also requires an extensive knowledge of materials, furnish-

ings, construction methods, building systems, codes and ADA requirements, the proven ability to write and negotiate contracts, an extensive knowledge of design principles and aesthetics, advanced communication skills and proven managerial skills.

Technical Director - Ensures that the technical solution is consistent with the project design. Involves representing the lead technical viewpoint and providing technical solutions; ensuring technical adherence to office and firm-wide standards; reviewing contract documents; and contributing to business development goals. An architectural license and 8+ years of commercial interior design project experience are required, as well as advanced communication skills.

Qualified applicants are invited to send cover letter, salary requirements and resume to

j.hunter@interiorarchitects.com.

IA is an Equal Opportunity/Affirmative Action Employer (M/F/D/V)

Financial Affairs

► **EMCOR Group**, based in Norwalk, CT, acquired **Performance Mechanical, Inc.**, an industrial mechanical construction and maintenance company headquartered in Pittsburg, CA. Founded in 1985, PMI has annual revenues of \$90 million and provides process piping and equipment installation, civil, structural instrumentation, boiler installation and repair.

Tech

► **Autodesk**, Portland, OR, released the **ArchT 2008** for AutoCAD version 2008 and all platforms based on AutoCAD, including Architecture, Civil and Map. The 2008 version includes enhancements to the ArchT styles toolbar which allows the user to easily see what level the object is on, as well as to change multiple objects to a different level. This makes it much easier to manage multi-story building projects, or drawings with multiple overlays. www.autodesk.com. ▲

Industry Stock Prices

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| ChromC | 5.4 | 4.7 | 7.5 | 9.6 | 8.59 | 9.9 | 11.7 | -45.6% | 8.4% |
| CompX | 14.3 | 19.6 | 18.5 | 16.1 | 20.16 | 15.6 | 17.9 | -32.8% | -23.3% |
| HMiller | 25.7 | 27.1 | 31.6 | 33.5 | 36.36 | 34.2 | 25.8 | -37.0% | -5.2% |
| HNI | 39.3 | 36 | 41 | 45.9 | 44.41 | 41.6 | 45.4 | -23.9% | 0.5% |
| Inscape | 3.5 | 3.7 | 3.5 | 4.2 | 2.95 | 3.4 | 3.5 | -28.9% | -5.4% |
| Interface | 18.3 | 18.1 | 18.9 | 16 | 14.22 | 12.9 | 11.5 | -10.9% | -1.3% |
| Kimball | 13.4 | 11.4 | 14 | 19.3 | 24.3 | 19.3 | 19.7 | -47.8% | 4.9% |
| Knoll | 16.9 | 17.7 | 22.4 | 23.8 | 22 | 20.2 | 18.4 | -32.1% | -5.7% |
| Leggett | 20.2 | 19.2 | 22.1 | 22.7 | 23.9 | 25 | 25 | -18.5% | 5.4% |
| Mohawk | 78.8 | 81.3 | 100.8 | 82.1 | 74.86 | 74.5 | 70.4 | -27.0% | -4.4% |
| OffDepot | 19.1 | 20.6 | 30.3 | 35.1 | 38.17 | 39.7 | 38 | -54.8% | -4.4% |
| Staples | 21.1 | 21.5 | 23.7 | 25.8 | 26.7 | 24.3 | 24.4 | -24.7% | -4.0% |
| Steelcase | 16.1 | 18 | 18.5 | 19.9 | 18.16 | 15.7 | 16.5 | -22.5% | -9.8% |
| Teknion | 1.9 | 2.2 | 2.6 | 4.1 | 3.15 | 4.3 | 4.3 | -58.2% | -11.9% |
| 20-20 Tech | 6.1 | 6.6 | 7.1 | 6.8 | 5.91 | 5.8 | 6.1 | N/A% | N/A% |
| UntdStat | 54.0 | 55.5 | 66.6 | 59.9 | 46.69 | 46.5 | 49.3 | -24.0% | -5.3% |
| USG | 36.3 | 37.6 | 49 | 46.7 | 54.8 | 47 | 72.9 | -38.2% | -4.7% |
| Virco | 8.5 | 7.8 | - | 6.8 | 7.8 | 4.9 | 5 | -38.4% | -12.9% |
| SUM | 398.8 | 408.4 | 499.5 | 497.2 | 491 | 462.9 | 502.4 | - | - |
| DJIndust | 13,176 | 13,895 | 13,408 | 12,354 | 12,463 | 11,679 | 11,150 | -7.7% | - |

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